

Giovanni Vocale

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EXPERIENCE

Better

www.better.com | New York | Nov 2017 - Present

Product Design Lead 2019 - Present

Internal tools. Individual contributor, using CSS, CSS3 Animations, Ember, React, TypeScript, JavaScript, Sketch.

Senior Visual Designer 2017 - 2018

Visual / UI design and frontend CSS / JS for internal core webapp, component library, homepage and growth initiatives.

NexHealth

www.nexhealth.com | New York | Nov 2016 - Oct 2017

Art Director | UI / UX / Front-End

Design and coding of a CRM for doctor's office. It composes of WebApp, Widget for patients to book appointments, iPhone App to manage appointments and receive messages, and a Marketing Site introducing the product.

Razorfish

www.razorfish.com | New York | Nov 2012 - Nov 2016

Art Director 2015 - 2016

Design and coding for razorfish.com and JPMorgan.

Senior Designer 2012 - 2014

E-commerce design for UNIQLO, FreshDirect. Website design for Mercedes Benz. Design for Smart USA, Art Directors Club.

Huge

www.hugeinc.com | Brooklyn | Nov 2011 - Sep 2012

Senior Visual Designer

E-commerce design for Comcast. Design and art direction for Verisign .NET / .COM, Pizza Hut.

Crispin Porter + Bogusky

www.cpbgroup.com | Boulder | Oct 2010 - Nov 2011

Interactive Designer

Website design for American Express OPEN, BestBuy, Domino's Pizza, Jell-O, Kraft Mac&Cheese, Old Navy, Windows Phone.

Saatchi & Saatchi

www.saatchi.com | London, Milan | Nov 2008 - Sep 2010

Interactive Designer London 2008 - 2010

Interactive Art Director Milan 2008

Website design for Visa, T-Mobile, Cadbury, P&G, Toyota, Emporio Armani, Intesa Sanpaolo Bank, Sony Pictures, Aversa, MTV, Pinko, Poste Italiane.

Lowe Pirella Milan 2007

Art Director Intern

Ogilvy Malta Malta 2006

Designer Intern

The Furnace Sydney 2006

Digital Designer Intern

PORTFOLIO

www.giovanni.is

SKILLS

CSS3 | HTML5 | SCSS | REACT JS | EMBER JS
RESPONSIVE WEB DESIGN | COMPONENT LIBRARY
SKETCH | PHOTOSHOP | ILLUSTRATOR | INDESIGN

LANGUAGES

ENGLISH | ITALIAN

EDUCATION

Mid Sweden University

www.miun.se | Sundsvall, Sweden | Jan 2006 - Jul 2006

Communication & Media

Graphic Design, Magazine Project, Intercultural Communication, Comparative Media Systems.

関西外大 Kansai Gaidai University

www.kansai-gaidai.ac.jp/asp | Osaka, Japan | Aug 2005 - Dec 2005

Asian Studies

Japan & Globalization, International Multinational Corporations in Japan, Cross Cultural Psychology, Visual Culture of Buddhism, Japanese language.

Kristianstad University

www.hkr.se | Kristianstad, Sweden | Jul 2005 - Aug 2005

Swedish Culture

University for Foreigners

www.unistrapg.it | Perugia, Italy | Oct 2002 - Jun 2005

Advertising

Mass Psychology, Sociology, Marketing, Visual Communication, Informatics, New Media, Linguistics.

Liceo Classico Tondi

High School | San Severo, Italy | Sep 1997 - Jul 2002

Humanistic Studies

History, Philosophy, Italian, Greek and Latin Literature, Maths, Physics.

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